

The 2025 Innovation Showcase is keenly focused on groundbreaking solutions addressing our industry's most pressing challenges. Products and services displayed must feature sustainability and/or innovation in one of the following categories to streamline operation and lead the industry to its net zero emission goals:

- **Maritime** (navigational equipment and fuel)
- **Hospitality** (eco-friendly materials and functional concepts)
- **Technology** (cutting-edge digital solutions)
- **Design and Newbuild** (disruptive and transformational ideas)

- All exhibitor applications/contracts will be reviewed by CLIA for approval. Once approved, contract becomes binding.
- Workshops and Roundtables will provide exhibitors unique opportunities to collaborate with and learn directly from cruise lines representatives.
- Promotional Sessions will be available to showcase your offerings to panels of cruise line decision makers.

### Exhibiting Company Information

Company Name \_\_\_\_\_ Country of the Head Office \_\_\_\_\_ VAT # \_\_\_\_\_  
 Street Address/P.O. Box \_\_\_\_\_ Country abbr. Postcode \_\_\_\_\_ Town/City \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

### Contact Person & Company Information

First Name \_\_\_\_\_ Surname \_\_\_\_\_ E-mail \_\_\_\_\_  
 Position Title \_\_\_\_\_ Phone \_\_\_\_\_ Mobile \_\_\_\_\_

**Nature/category of product/service:**

- Maritime Technology (e.g. navigational, engine equipment & fuel)
- Hospitality (furniture, amenities, equipment, food services)
- Design, New Build (architectural, construction, design, sustainable & technical products)
- Other, Specify: \_\_\_\_\_

**Key feature of your offering(s):**  Innovation  Sustainability

**Are you a new cruise line provider (3 years or under):**  Yes  No

**Are you a CLIA Executive Partner:**  Yes  No

**Describe what you plan to present/display at the Innovation Showcase, emphasizing the unique features of your product or platform. Include video links where applicable, and provide an overview of your innovation, key distinguishing features, and potential impact on the cruise industry:**

### Exhibit Space Stand Options

**Stand Size**  
 3m x 3m Shell Scheme  
 No raw space offered

**Member Stand Rate:**  
 €6200

**Non-Member Stand Rate:**  
 €6700

**Requested Stand Number(s):**  
 \_\_\_\_\_

**Select one of these packages**

**Package A:** Four (4) Exhibitor passes, header w/company name and stand number, 1 cabinet and 2 stools, 2 lights, wi-fi, electrical, first night booth cleaning, breakfast and lunch for registered staff (two days), complimentary invitation to Thursday's Port Party, Access to daily workshops: How to Sell to Cruise Lines with chief procurement officers from our member cruise lines, full access to the CLIA European summit programme, including all sessions, networking lunches, and two signature events.

**Package B:** Four (4) Exhibitor passes, header w/company name and stand number, 1 round table and 2 chairs, 2 lights, wifi, electrical, first night booth cleaning, breakfast and lunch for registered staff (two days), complimentary invitation to Thursday's Port Party, Access to daily workshops: How to Sell to Cruise Lines with chief procurement officers from our member cruise lines, full access to the CLIA European summit programme, including all sessions, networking lunches, and two signature events

### Payment Information

An invoice with wire instructions is emailed to you upon approval. Remember to include your order/invoice number in the remittance information section of your payment to avoid confusion or delay.

### Agreement

**By signing and submitting this contract, the undersigned accepts the Trade Show Rules and Regulations as well as the Terms and Conditions included herein.**

Place & Date \_\_\_\_\_ Surname, First Name \_\_\_\_\_ Signature \_\_\_\_\_

### TERMS AND CONDITIONS GENERAL INFORMATION

If Exhibitor does not exhibit the designated product(s) in the Space or otherwise fails to comply with any terms of this agreement, Cruise Lines International Association (CLIA) shall have the right, without notice to Exhibitor, to sell or offer the contracted Space for sale at public or private sale. An Exhibitor shall pay to CLIA any deficiency loss or damage suffered by CLIA by reason thereof, including the reasonable expenses and cost incurred. Occupancy of the Space is of the essence of this agreement and should CLIA be unable to effect a sale of the Space herein provided, it shall have the right to occupy or cause the Space to be occupied in such manner as it may deem in the strongest interests of the Show or it may cause Exhibitor's name to be placed on a sign board over the Space, all without releasing Exhibitor from any responsibility hereunder.

Exhibitor shall not assign or sublet any part of the Space without the written consent of CLIA. All exhibits shall be subject to the approval of CLIA. Only the name of Exhibitor may be used on signs over or in the Space or may be included in the printed list of exhibitors and program of the event.

In the case the Space shall not be available for the uses herein specified due to war, government action or order, act of God, fire, strikes, labor disputes or any other causes beyond the control of CLIA, CLIA may terminate this agreement in such event Exhibitor shall and does hereby waive any claims to damages or any other recovery thereof except the return of the amount paid as rental for the Space, less the pro-rated share allocable to the space of the actual expenses incurred by CLIA and in connection with the Show. Neither party shall be liable for failure to perform hereunder due to reasonably unforeseeable events, including but not limited to acts of God, war, government regulation, disaster, fire, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, declared pandemic or other public health crisis, or other similar occurrence beyond the control of the parties making it illegal, impossible, or commercially impractical to fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty for any one or more of such reasons by written notice from one party to another. Should CLIA in its sole discretion, consider it inadvisable to hold the Show at the time and place herein provided, CLIA may, at its option, terminate this agreement, and return the sums paid by Exhibitor for the Space and there shall be no further liability on the part of either party to the other. Upon written notice to Exhibitor, CLIA shall also have the right to change the date and the place where the show is to be held in which case this agreement shall remain in effect subject to such changed date or place. CLIA reserves the right to decline or prohibit any exhibit or portions thereof it deems in direct conflict with the total theme of the Show, and to permit only such matters or conduct as shall be approved by CLIA. All applications are for cash. No applications will be accepted for room credits or trade. Fees include: six (6) exhibitor badges, complimentary event Wi-Fi, logo and listing on event website and other marketing materials. Other items included are dependent on the individual exhibit package purchased.

Payment Policy: All payments are due in full upon receipt of exhibitor contract.

Cancellation Policy: All cancellation requests must be made in writing to CLIA. All cancellations will be assessed an administrative fee of \$1,000. Exhibitors whose cancellations are received after December 1, 2024, will forfeit all monies.

### EXHIBITORS

CLIA will not allow the installation of any exhibits not approved by CLIA. Exhibitors are allowed to distribute printed matter, souvenirs or other articles only within the Space allotted to them. Unruly behavior or loud noises, whether by human or mechanical means to attract attention will not be permitted. Balloons may not be exhibited or distributed without prior consent of CLIA. Food, beverages or unique items either sold or given away must be approved by CLIA. All aisle space belongs to the Show. No exhibits or advertising matter will be allowed to extend beyond the confines of the contracted Space and cannot block or detour any other Exhibitor's right of way to his contracted space.

It is mandatory all exhibits be installed and ready for operation one (1) hour prior to the opening of the Show. This will allow CLIA time to make necessary changes for the benefit of all Exhibitors. CLIA will prohibit the moving or construction of exhibits after the opening of the Show.

Special or unique booths or unusual displays will be permitted by CLIA providing they comply with all general rules herein stated and receive prior approval from CLIA. It is therefore desirable to submit project plans for special work to CLIA for approval before an order is placed with the contractor. Tape, tacks, nails or any other securing devices cannot be driven into building walls or columns. Any defacing of the property in which the exhibit is being held will be billed to the Exhibitor who causes such damage to occur. All displays must be self-supporting.

Any fabrics or cloth materials must be of a fireproof material before entering into the decoration of any exhibit. Paper, greens, branches or other combustible materials less than ½ inch in thickness (with the exception of plywood) are prohibited, unless made of flame-retardant material. All exhibits must be removed from the building within 4 (four) hours after the Show's closing unless special consideration is given due to extenuating circumstances by CLIA.

Performance of Music: The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occur in the Exhibitor's booth or meal function must be licensed from the appropriate copyright owner of agent. Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless CLIA from any damages or expenses incurred by CLIA due to Exhibitor's failure to obtain such licenses.

CLIA will be responsible for the cleaning of the aisles, but Exhibitor must at its own expense keep its Spaces clean and its exhibits in good working order. Exhibits must remain intact until after closing of the Show. Exhibitors shall at all times cooperate with CLIA by maintaining its exhibits throughout the Show in outstanding condition with respect to materials and personnel. Exhibitor shall have no right prior to the closing of the Show to disassemble or remove articles on exhibit without the permission and approval in writing from CLIA.

CLIA has a mandatory insurance fee that provides the Exhibitor with insurance covering liability that may arise in connection with the exhibit space leased from CLIA. The limits of this insurance are \$1,000,000 for each occurrence and in the aggregate. If the Exhibitor participates in any type of demonstration activity, he/she may be required to provide additional insurance at CLIA's sole discretion. The exhibitor is strongly urged to obtain additional insurance covering his/her merchandise while at the CLIA Innovation Expo and while in transit.

### SPECIAL INFORMATION

Amendment – CLIA shall have full power to interpret and/or amend these rules and regulations, which in its discretion shall be in the best interest of the Show. The decision of the Show Director must be accepted as final in any dispute between Exhibitors or any situation not covered by these rules and regulations.

Security – CLIA will provide necessary watchman for the building during the hours the Show is closed. Exhibitors must have an individual directly responsible for his own exhibit each day during the hours the Show is open. No other persons will be permitted within the exhibit area after the appointed closing hour of the Show. Exhibitor is urged to remove all valuables from its booth during non-trade show hours.

Local Laws – Exhibitor must comply with all local laws, rules, regulations and ordinances in force.

Liability – If the Exhibitor desires insurance on its exhibits, it must place the same at its own expense. CLIA will not be liable for any loss or damage to the property of Exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. Exhibitor agrees to indemnify and hold harmless CLIA and its affiliates and employees, against all claims of any person whomsoever arising out of acts of omissions of Exhibitors, its employees, agents, guests. (Exhibitor shall furnish its own public liability insurance).

Contract Termination – This agreement may be terminated by CLIA at any time on the breach of any of the conditions by the Exhibitor, and thereupon all its rights hereunder shall cease and terminate and any payments made by Exhibitor on account hereof prior to said termination shall be retained by CLIA as liquidated damages for such breach, and CLIA may thereupon resell said Space.