



LOCAL HOSTS:



Schedule of Events

**Subject to change, additional sessions to be announced*

MONDAY, 11 MARCH

15.00 – 17.00 **CLIA Committee Meetings** [for CLIA members]

- Ports & Destinations
- European Government Affairs

19.30 – 22.00 **Welcome Reception** (By Invitation Only)

Location: Stazione Marittima di Ponte dei Mille

TUESDAY, 12 MARCH

9.30 - 13.00

High Level Roundtable on Marine Life Protection

- 9.30 – 10:00 Opening Session
- 10.00 – 11.00 Special Marine Protected Areas – How Can Operators and Public Authorities Cooperate?
- 11.30 - 12.30 Supporting Scientific Mapping for a Better Protection of the Cetaceans
- 12.30 – 13.00 Closing Session

9.30 – 13.00

Ports & Destinations Workshop

- 9.00 – 10.00 Breakfast
- 10.00 – 12.00 Roundtable Discussions
- 2023 Cruise Season Debrief and 2024 Season Forecast
- Structuring the Local Dialogue around Cruise



LOCAL HOSTS:



13.00 Opening of the Innovation Expo	
13.30 – 14.15 Keynote Presentation by Risposte Turismo <i>The Potential of the Cruise Market for Hotel, Food & Beverage in the Mediterranean</i>	
	
14.30 – 16.00 Cruise Passenger Density and Deployment Best Practices	14.00 – 15.00 Sustainability Advisory Committee (CLIA members only)
15.30 – 17.30 Focused Workshops <ul style="list-style-type: none"> Ports & Destinations Berthing Systems: Better Planning of Cruise Calls Cruising in Norway and in the High North 	15.00 – 18.00 A Special Sponsored Workshop (to be announced)
15.45 – 17.15 Additional Workshops (to be announced)	
19.00 – 22.30 CLIA Diamond Dinner (by invitation only)	

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LOCAL HOSTS:



WEDNESDAY, 13 MARCH

7.30 – 9.00 **Breakfast Briefing with River Cruise Marketing Affiliates**



9.00 – 9.45 **Opening Session**

9.45 – 10.30 **Ministerial Panel – From Aspirational Goal to Reality – For a Successful Decarbonisation of the Cruise Industry**

10.30 – 10.45 **Keynote Speech** *(to be announced)*

11.15 – 12.00 **Ministerial Panel - Structuring Tourism Development in Destinations**

12.00-12.15 **Keynote Speech** *(to be announced)*

12.15 – 13.00 **Innovation in Cruise – Conversation with Chief Innovation and Newbuild Officers from the Cruise Lines**

14.30 – 15.30 **Financing the Green Transition of the Cruise Sector and Risk Management**

15.00 – 18.00 **Industry Workshops**

- Transshipment for cruise provisioning
- Smart Cities for managed cruise tourism
- Diversification of Cruise Destinations

16.00 – 17.00 **The Cruise Investment Plan in Europe**

17.00 – 17.30 **Additional Workshops/ Panels** *(to be announced)*

18.00 – 19.30 **Innovation Expo Happy Hour**

20.00 – 23.00 **Cruise Week Europe Reception**

In association with Ligurian International and Camera di Commercio Genova

Location: Palazzo della Borsa

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LOCAL HOSTS:



THURSDAY, 14 MARCH

9.30 – 10.30 A Career in Cruise – Skills for our Industry	
11.00 – 13.00 New Border Management Systems – Implementation of Entry-Exit and Travel Authorisation for Cruise Passengers In Europe (UK / EU)	11.00 – 11.45 Women at the Helm – A Success Story of the Cruise Sector 12.00 – 12.45 Green Skills for a Green Transition
13.00 – 14.00 Lunch and close of the Innovation Expo	

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